Points of Interest

The starting point for destination search

Overview

Getting somewhere new always starts with a search. When the address of a location is unknown, the ability to search for a Point of Interest (POI) is essential. Rich information on POIs enables users to find the placesand services they need, wherever they are. TomTom Points of Interest offers content to do just that.

With a comprehensive collection of POIs, TomTom delivers popular food, gas/EVS, lodging, retail establishments, and much more. Each POI features a number of key attributes that make it easy for users to find and interact with their destination of choice.

Features	Benefits
Available globally, providing millions of points of interest and landmarks	Delivers seamless coverage, ensuring users can find their destinations
POI data contains rich information which includes POI name, location, category, sub-category, contact information, etc.	Enables searching and filtering POIs, making it easy to find destinations
Includes an extensive list of specific attributes for categories like Electrical Vehicle Charging Station (EVS) and Logistics	Satisfies driver specific use cases for electric vehicles, trucks and others
Trusted sources combined to provide complete and accurate data	Results in a comprehensive set of reliable POIs
Geocoded data fully integrated with the base map	Facilitates accurate routing
One global specification	Provides consistency of POIs globally

End-user benefits

TomTom Points of Interest delivers the following benefits to end-users:

- Enables users to easily find destinations that satisfy multiple use cases like navigation, local search, GIS

- Provides content optimized for the most vital driving use cases, empowering users to make smarter decisions while driving, increase efficiency and save time

- Allows for instant access to essential destinations and finding out what is around you, e.g. gas stations, parking, eating and sleeping places, touristic attractions, museums, and much more

- Gives access to safety and emergency locations which helps to keep peace of mind and enables a stress-free drive

- Delivers entry points to accurately guide the driver to the precise POI location

Product formats

Points of Interest is delivered through the following formats:

- Online Search API
- MultiNet
- MultiNet-R
- Navigation Data Standard (NDS)

Sample applications

Some example use cases for TomTom Points of Interest include:

- Location-based services (LBS)
- Turn-by-turn navigation
- Emergency response
- Business analysis
- Proximity and local searches
- Map display

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