

# Map Partnerships

A partner ecosystem collaborating to make a better map

## The Overview

Roads don't just move us – they're in a constant state of movement themselves.

At TomTom, keeping our maps accurate and fresh is our highest priority. That's why we created the latest addition to our map arsenal: the Map Partnerships (MP) program. The MP program opens TomTom's map-making process to trusted partners, allowing us to work together to deliver precise and timely maps. These partnerships power not only the maps, but also the movement of industries, companies and people around the world.

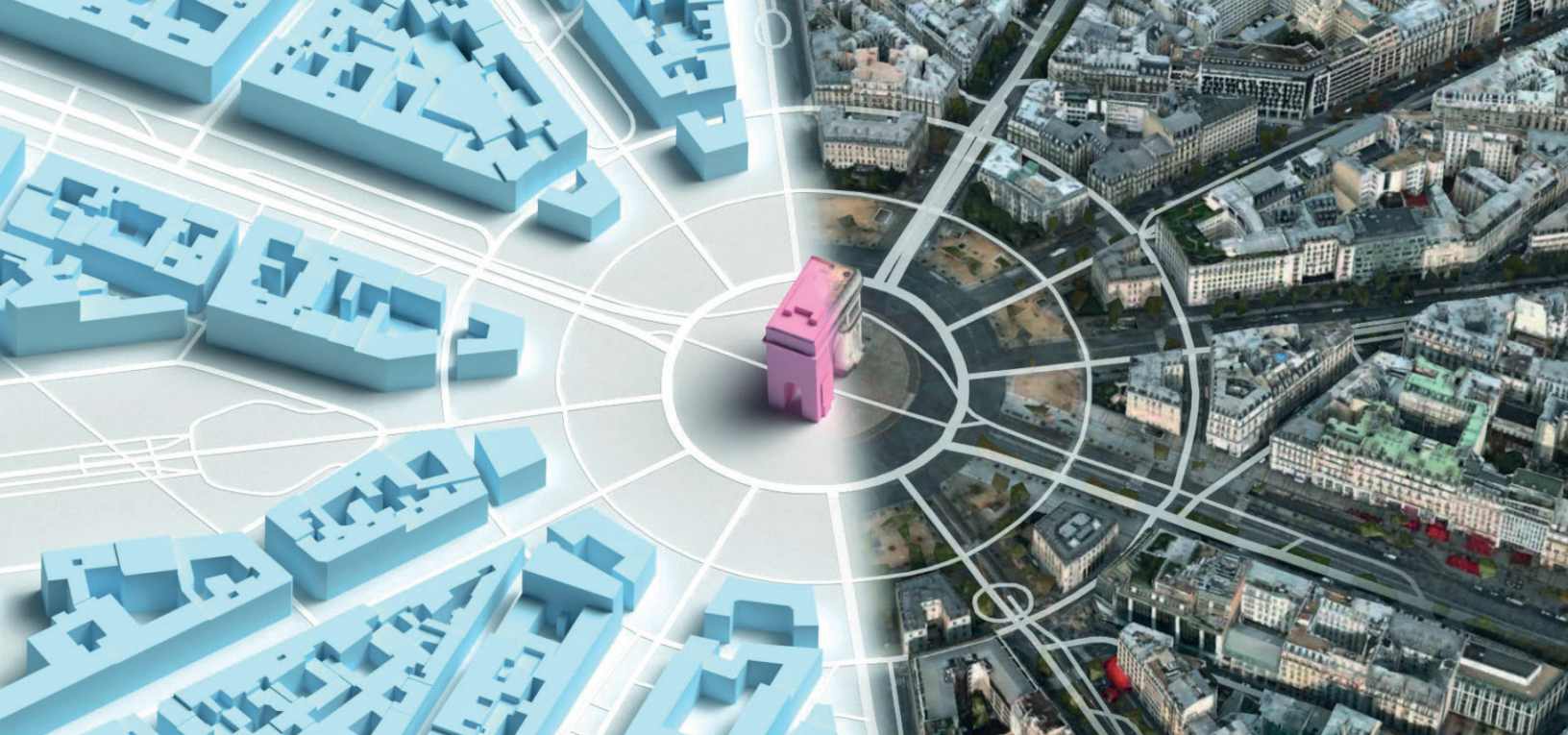
## Map Partnerships

TomTom's Map Partnerships bring together a global mapmaking community of map editors, fresh data and sources with best-in-class technologies to deliver a fresher map, faster.

**"We are grateful to the MP team for processing our updates, providing monthly updates and training, and for the friendly approach which they have brought to us in the past year."**

MapIT





## Features

## Benefits

The MP program offers the following end-user benefits:

Priority map editing

Priority geographies and features are analyzed and edited first.

Priority lead analysis and processing

Community data is optimized using smart processes and innovative editing approaches. The more sources you share, the higher the yield, the better the map.

Customized training

Your team receives user-friendly tools and training to improve their skills at every level of expertise. With MP you can onboard in less than a week and start editing. Or, your team can spend more time learning a particular area of mapping expertise. We also offer a suite of self-paced e-learning.

Processes and tools designed for your unique needs

Real-time quality checks confer confidence on editors and ensure the most accurate map possible. And, TomTom experts are always available to help with more difficult edits.

TomTom Weekly Releases guarantee an always up-to-date map. Partners can further benefit from incremental deliveries of map updates delivered on a daily/minute basis.

Enables compatibility with multiple base maps

The power of a global map editing community, combined with TomTom's quality and privacy guarantees.