

# FLEET & LOGISTICS

Powering your fleet management & logistics software with TomTom location technology

If your business has vehicles to monitor, workers on the road to manage, or goods to deliver, then reliable and scalable location technology is key.

From tracking vehicles or assets to getting packages to the right door, TomTom is the number one provider of location technology and mapping data for the Fleet Management and Logistics industry.

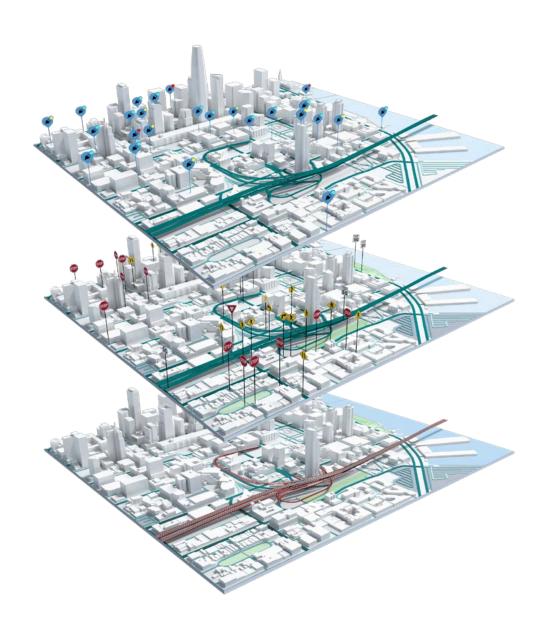


### **About TomTom**

TomTom is the leading independent location technology specialist, shaping mobility with highly accurate maps, navigation software, real-time traffic information and services. To achieve our vision of a safer world, free of congestion and emissions, we create innovative technologies that keep the world moving. By combining our extensive experience

with leading business and technology partners, we power connected vehicles, smart mobility and, ultimately, autonomous driving. Headquartered in Amsterdam with offices in 30 countries, TomTom's technologies are trusted by hundreds of millions of people worldwide.

Learn more >



### Our offering at a glance

The world's largest fleet management and logistics software companies – from Verizon to PTV Group and Webfleet Solutions – use TomTom's location technology to optimize fleet management operations and to help hundreds of thousands of professional drivers navigate effectively and safely on a daily basis. Our mapping data and routing and tracking technology powers leading

vehicle routing and scheduling solutions, optimizing hundreds of fleets worldwide and improving logistics operations across the supply chain.

You are in control – integrate our datasets in your own software, use our expertise as hosted API services, or get a mix of both.

### Services

APIs & SDKs to integrate in your applications



### Tracking

location history, geofencing, notifications



#### Traffic

traffic flow. traffic incidents



### Software Development Kits

iOS, Android™, JavaScript



### Maps Maps

map display, custom styles



#### **Directions**

traffic-enabled routing, route reconstruction, consumption models, matrix routing



#### **Places**

search, geocoding, reverse geocoding, points of interest, speed limits

### Datasets

Detailed data to use in your own software



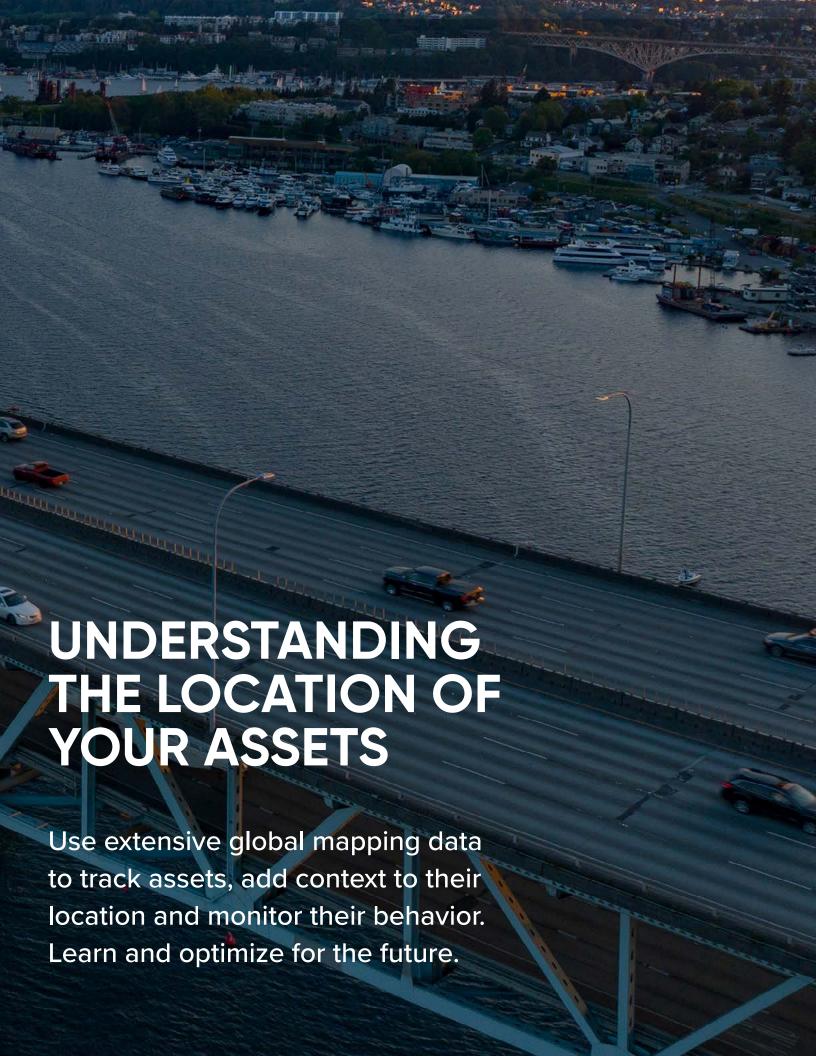
### High precision maps for 160+ countries

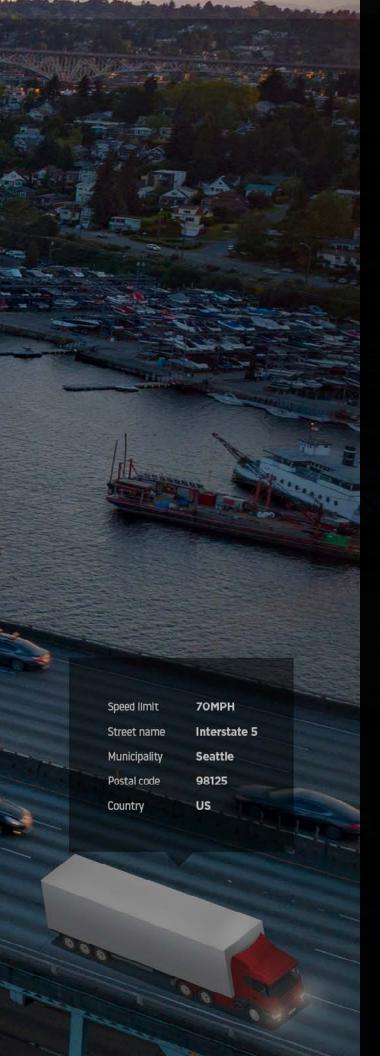
road geometry, address data, road attributes, speed signs, points of interest



### Traffic data from 600 million connected devices

traffic flow, traffic incidents, predictive traffic, traffic density, traffic analysis





# Get a detailed address for any location

Location is more than latitude and longitude.

By adding geographical context to the position of tracked assets, your customer can derive actionable insights.

The TomTom address database enables you to perform reverse geocoding in over 168 countries. Our datasets with over 458 million detailed address points can be used in your own geocoder or as a hosted service with our Search API.

Use TomTom address data to retrieve such address details as:

- Road use & road number
- Side of road
- Postal code
- Speed limit
- Administrative areas
- Mapcode

### **PRODUCTS**



### **CUSTOMER SPOTLIGHT**

### **Descartes**

Descartes has the industry's most comprehensive and advanced solutions for planning and executing routes and managing driver performance. Their cloud-based routing, mobile and telematics solutions span the entire delivery appointment booking, optimized planning, dispatch, tracking, customer notifications and proof-of-delivery process. Integrated telematics and mobile applications help ensure driver safety, vehicle performance and regulatory compliance.

DESC RTES



# Retrace the steps of tracked assets

You know where your tracked assets are, but do you know where they've been? Retrace the steps of tracked vehicles or other assets using our tracking and routing APIs.

Use TomTom's tracking and routing APIs to:

- Safely store the locations of tracked assets in the cloud Use
- the Snap to Road service to translate a series of GPS points into the most likely driven route
- Calculate distance and time
- > Calculate fuel or energy consumption for the driven route
- Visualize tracked routes or past locations of your assets on a map

#### **PRODUCTS**

Location History API

Routing API

Map Display API

#### **CUSTOMER SPOTLIGHT**

### Webfleet solutions

The number one fleet management company in Europe is using TomTom technology to track hundreds of thousands of vehicles and assets in more than 100 countries.



a Bridgestone company

### **Detect speed violations**

Reckless or inattentive drivers increase operational risk and can lead to costly fines. Detect potential speed violations by using our extensive legal speed limits data.

Use TomTom speed limits as a dataset or via the Search API to:

- Retrieve the legal speed limit on any location point on the road
- Use them in combination with a reconstructed route to detect likely speed violations

### **PRODUCTS**

- 0
  - Search API
- Multinet-R map with Verified Speed Limits
- Multinet-R map with ADAS Speed Restrictions

# Take action based on location

Are tracked assets where they should be?

With our geofencing and tracking technology, alert fleet managers or other stakeholders when a tracked vehicle or asset enters or leaves an area.

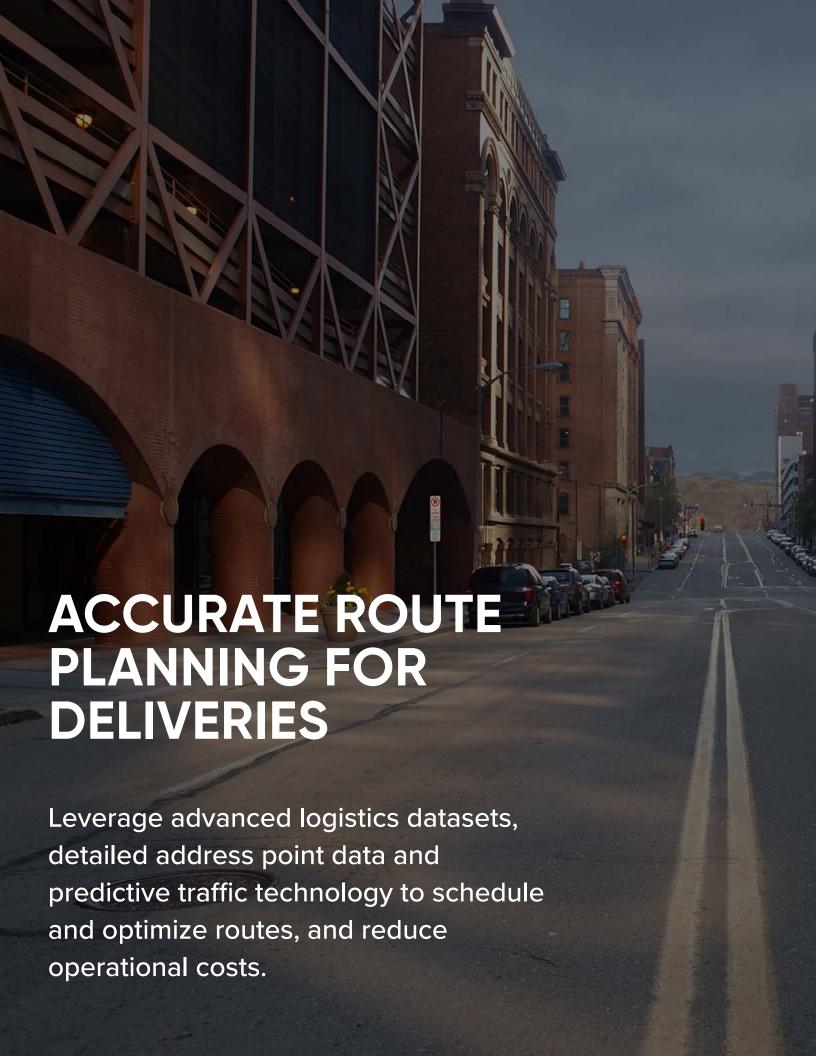
Use TomTom geofencing and tracking APIs to:

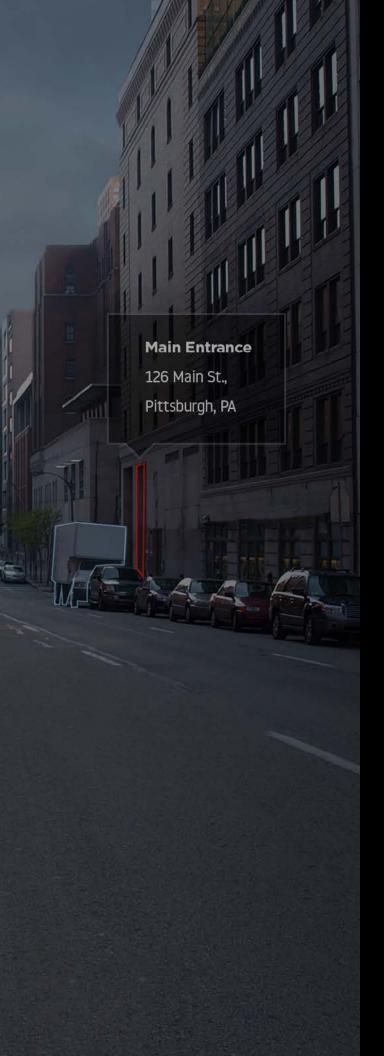
- Set up and manage hundreds of virtual fences, stored in a secure cloud location
- Set up custom rules per geofence
- > Track when a vehicle enters an unsafe and restricted area
- Monitor for theft prevention by knowing when the tracked vehicle or asset leave sites, cities, countries, or deviates from a set route
- Generate custom alerts and send notifications by email, text, or straight to another device as a push notification based on tracked assets' behavior
- Receive arrival notifications when drivers approach their next destination or a customer's location

#### **PRODUCTS**

- Geofencing API
- Location History API
- Notifications API







# Find destinations with doorstep accuracy

Don't let your drivers waste time searching for the destination or the front door at the delivery address. Our geocoding technology leverages global high-quality address data and points of interest (POIs) to get drivers to the right doorstep. Our datasets with over 458 million detailed address points and millions of POIs can be used in your own geocoder or as a hosted service with our Search API.

Use TomTom address and POI data to:

- > Easily search and find destinations with doorstep accuracy
- Get structured addresses with entrance points, postal codes, opening hours and more
- > Search within millions of POIs, including businesses and petrol stations

### **PRODUCTS**

- Search AP
- Multinet-R map with Address Points and Points of Interest

### SimpliRoute

Efficient delivery routes start with accurate destinations. SimpliRoute uses TomTom to geocode delivery addresses with high accuracy, leading to higher efficiency and customer satisfaction.



### National Park Northallerton Yorkshire Dales National Park UNITED KINGDOM Leeds Barnsley Manc ster Sheffield Birmingha Market Harborough Warwic Northampton Milton Keynes Arrive 15:00 19:12 4 hr 12 min 44 sec 15:30 19:38 4 hr 8 min 45 sec 16:00 20:05 4 hr 5 min 16 sec 16:30 37 min 4 sec 20:31 4 hr 1 min 14 sec 3 hr 56 min 47 sec 17:00 20:56 32 min 47 sec 17:30 27 min 26 sec 21:21 3 hr 51 min 36 sec 21 min 51 sec 21:46 3 hr 46 min 1 sec 18:00 18:30 45 sec 22:10 3 hr 40 min 55 sec 19:00 12 min 37 sec 22:36 3 hr 36 min 47 sec 19:30 9 min 28 sec 23:03 3 hr 33 min 38 sec Park Authority Newport

# Calculate accurate travel times to optimize planning

Decrease waiting times at the loading dock and get more done in a day. Our routing technology leverages our expertise in navigation and traffic to provide accurate travel times. Use it to optimize fleet operations. Choose from the Routing API or build your own software using our maps and predictive traffic datasets.

Use TomTom routing technology and traffic data to:

- Calculate routes in the future and get the best time to leave based on historical traffic insights
- Calculate accurate routes and travel times with up to 150 waypoints
- Get precise indications of which parts of the journey are via toll roads
- Calculate dozens of routes simultaneously using batch routing
- Retrieve travel times and distances between multiple locations using matrix routing

#### **PRODUCTS**

Routing API

Multinet-R map with Speed Profiles

#### **CUSTOMER SPOTLIGHT**

PTV

PTV is using TomTom maps, traffic and logistics data to enable smart transport planning and optimize 30 million routes per day.



# Plan safe & compliant routes for trucks

Routing a truck is not like routing a car.

With TomTom you can calculate routes tailored for the type, dimensions and cargo of the vehicle, ensuring efficient, safe and compliant operations.

Use TomTom logistics datasets or the Routing API to calculate routes adapted for heavy trucks and commercial vans, taking into consideration:

- Height, weight, and width restrictions
- Local regulations
- Dangerous cargo restrictions
- Truck-preferred routes

Our unique truck routing algorithms are designed to:

- Avoid complex maneuvers
- Avoid difficult roads (unpaved roads, bridges)

### **PRODUCTS**

Routing API

Multinet-R Map with Logistics data

#### **CUSTOMER SPOTLIGHT**

### Sygic

Sygic offers a professional navigation solution for fleets, backed by TomTom's map data, logistics datasets and traffic services.



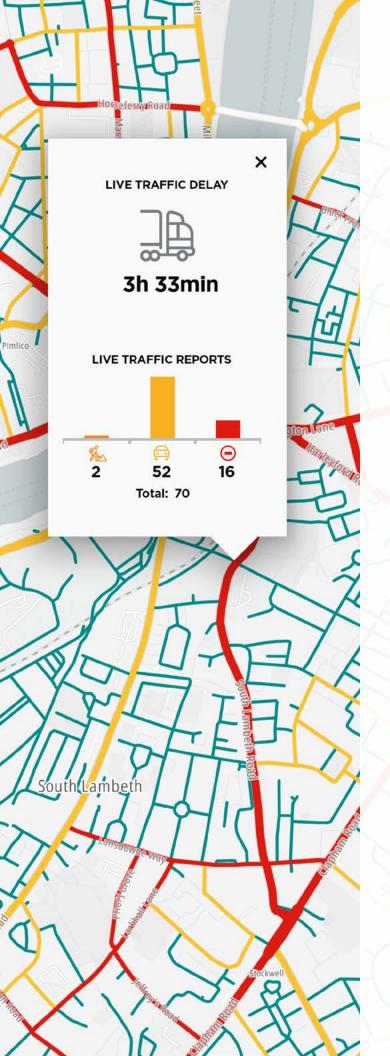


### Truck

height: **4.6 m** length: **19 m** width: **2.5 m** 

weight: 8000 kg





# Monitor traffic conditions

Always plan for possible changes.

With live traffic data from 600 million connected devices, TomTom provides APIs to monitor. Knowing traffic enables a quick reaction to disruptions, effective and timely re-routing and ability to communicate potential changes to the schedule on time.

Use award-winning TomTom traffic data to:

- Guide drivers around traffic jams, road closures and other incidents based on real-time traffic insights
- **>** Power your routing software and get more accurate ETAs
- Calculate routes in the future and determine the best time to start driving based on predictive traffic insights

### **PRODUCTS**

- Traffic API Incidents and Traffic Flow
- Intermediate Traffic
- Route Monitoring

### **CUSTOMER SPOTLIGHT**

### Simacan

The Simacan Control Tower enables customers to monitor and control their transport operations. Thanks to TomTom Traffic, logistics managers can analyze the impact of traffic on their operations, find workarounds to reduce wasted hours, and adjust ETAs in real time to keep customers satisfied.



# Calculate & optimize fuel consumption

Fuel is a major component of transportation costs. TomTom can help estimate fuel consumption and even reduce it with our unique eco-routing algorithm.

Our Routing API enables you to choose an eco-route type to:

- > Calculate routes that save up to 15% of energy on a trip, reducing CO2 emissions and fuel expenses
- Visualize the reachable range for a vehicle given a fuel, battery, or time budget
- Calculate the fuel required for a route, taking into account the vehicle and route characteristics
- Detect fuel fraud by comparing estimated fuel consumption to actuals
- Find petrol stations with relevant fuel types and compatible EV charging stations with real-time availability





# 5 REASONS TO USE TOMTOM LOCATION TECHNOLOGY

# We are location technology specialists.

Location is our one and only business. We've been at it for over 28 years and we're experts in what we do. We know the roads: where to go, and how to get you there.

# We build with fleets in mind.

With more than two decades of experience serving the fleet management and logistics industry, we have developed unique features tailored for the needs of this segment, such as logistics datasets, truck routing and ecorouting.

# We're here to support you.

As the main location provider to the largest tech and automotive companies in the world, we are known for our reliability, the quality of our support and our ability to deliver on our commitments.

### We're a onestop-shop.

Maps, geocoding, truck attributes, speed limits, APIs, datasets: we have it all. By working with the location technology specialist, you can get everything you need in one place.

### We're flexible.

Our business models are adapted to yours and so is our technology stack. Use our hosted APIs, add our datasets to your own software, or make it a combination of both.

#### **CONTACT US**

# Get a customized quote for your business

> tomtom.com/contactenterprise

































### **Learn more:**

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