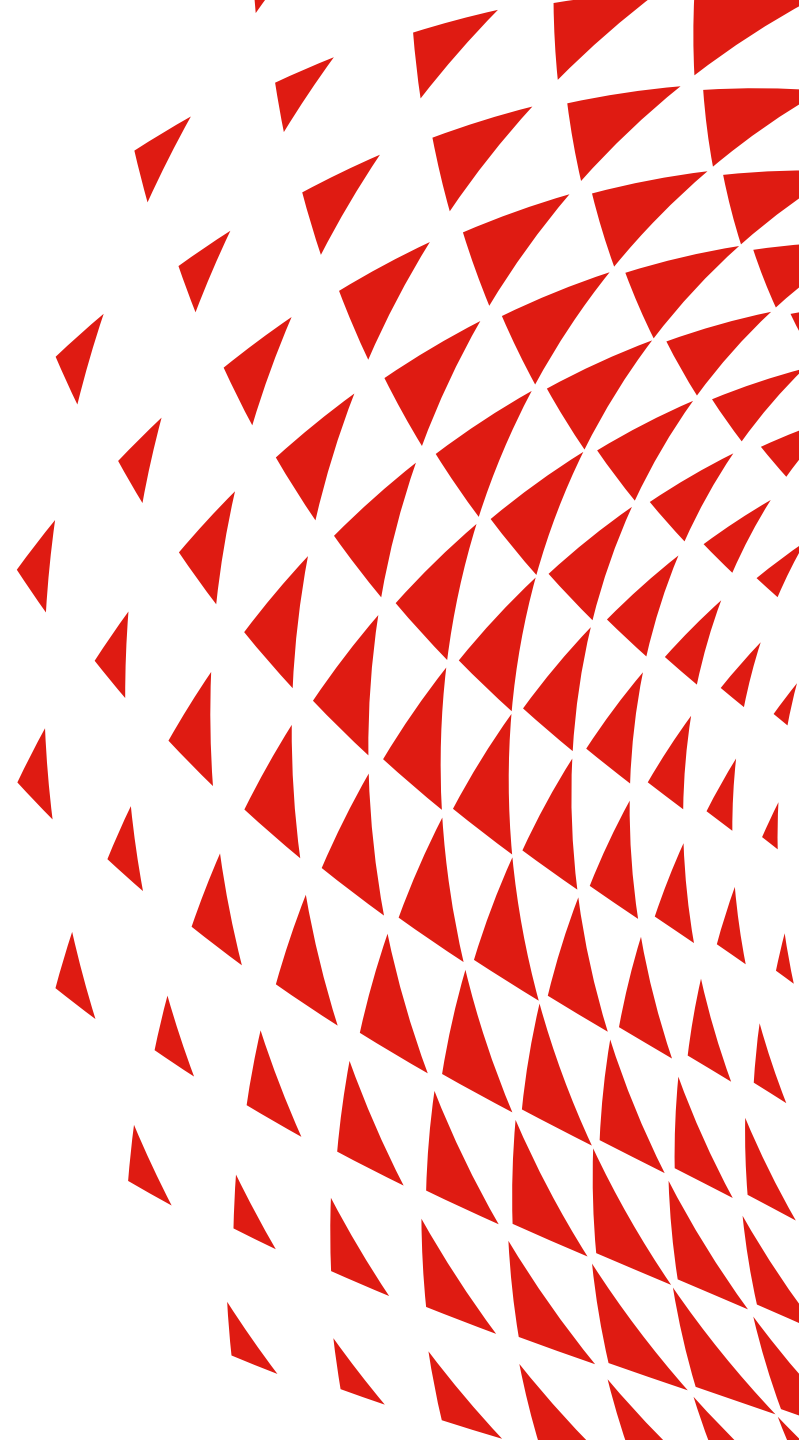




Technology & Competitive Position

Eric Bowman | Chief Technology Officer

**Capital
Markets
Day** 2022



TomTom Pioneered

Kickstart Growth

Phenomenal Execution

Power of Feedback

Doubling Down

Incredible Team

Leadership At Every Level

Infinitely Scalable

Minutes Instead Of Months

**Everywhere on earth
people want to be**

**Whatever our customers can
imagine, can go in the map**

The Smartest Map

Pull Drivers Off Their Phones

**Safety, Comfort, and
Efficiency**

Our Map's Leading Position

A True Engine For Growth

