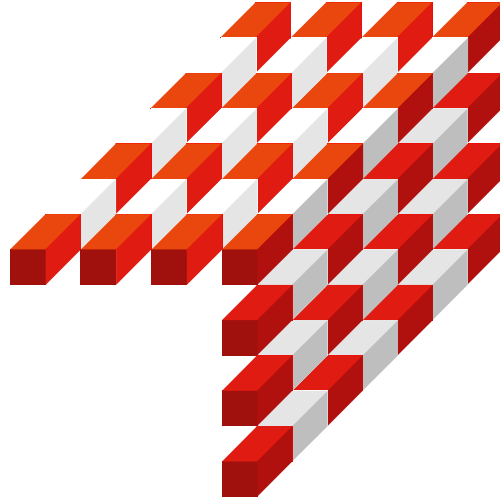


MAPMAKING IN THE ERA OF BIG DATA

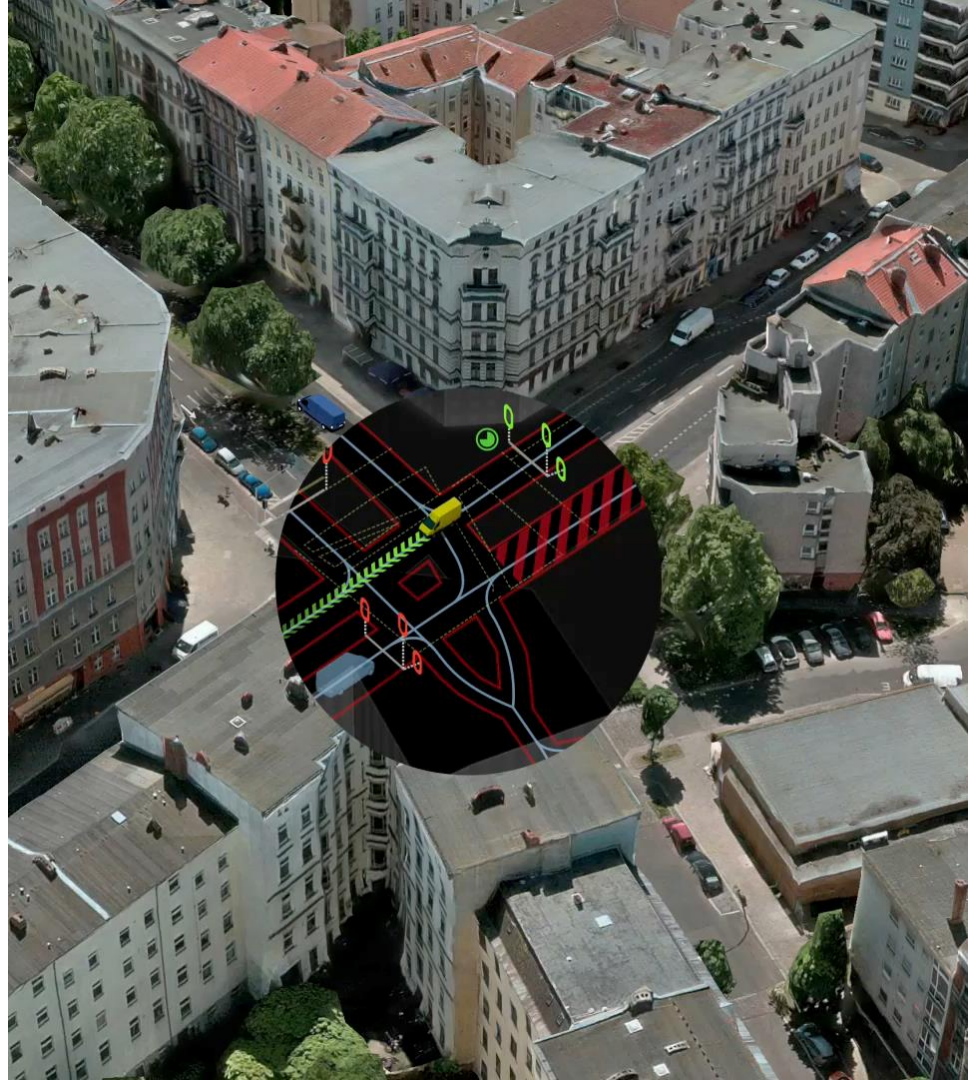


Alain De Taeye

Member of the Management Board
& MD Maps



**We are mapmaking
experts, building the
map of the future,
today**



Mapmaking
is **complex**



Collaboration
with partners
is imperative

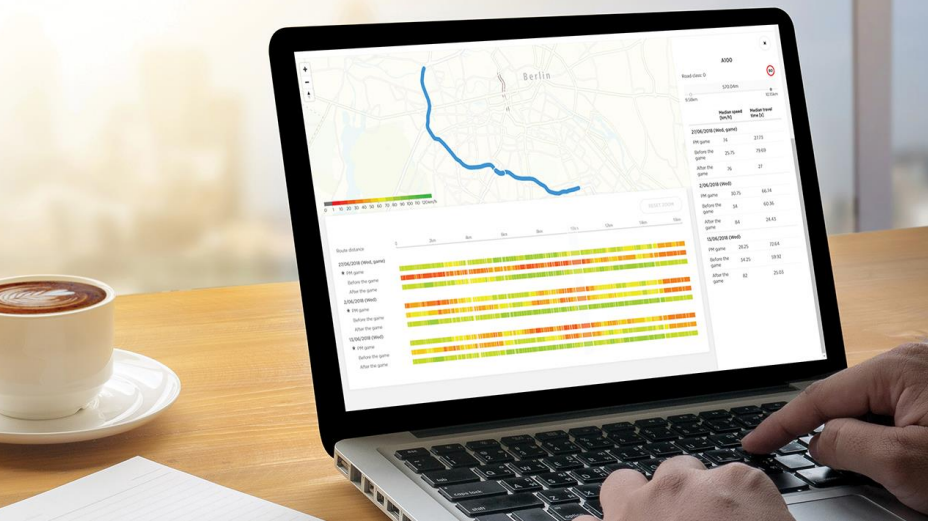


We created
future proof
technologies





We live in a world
driven by **big data**





Daily changes are detected globally

Mumbai

New York

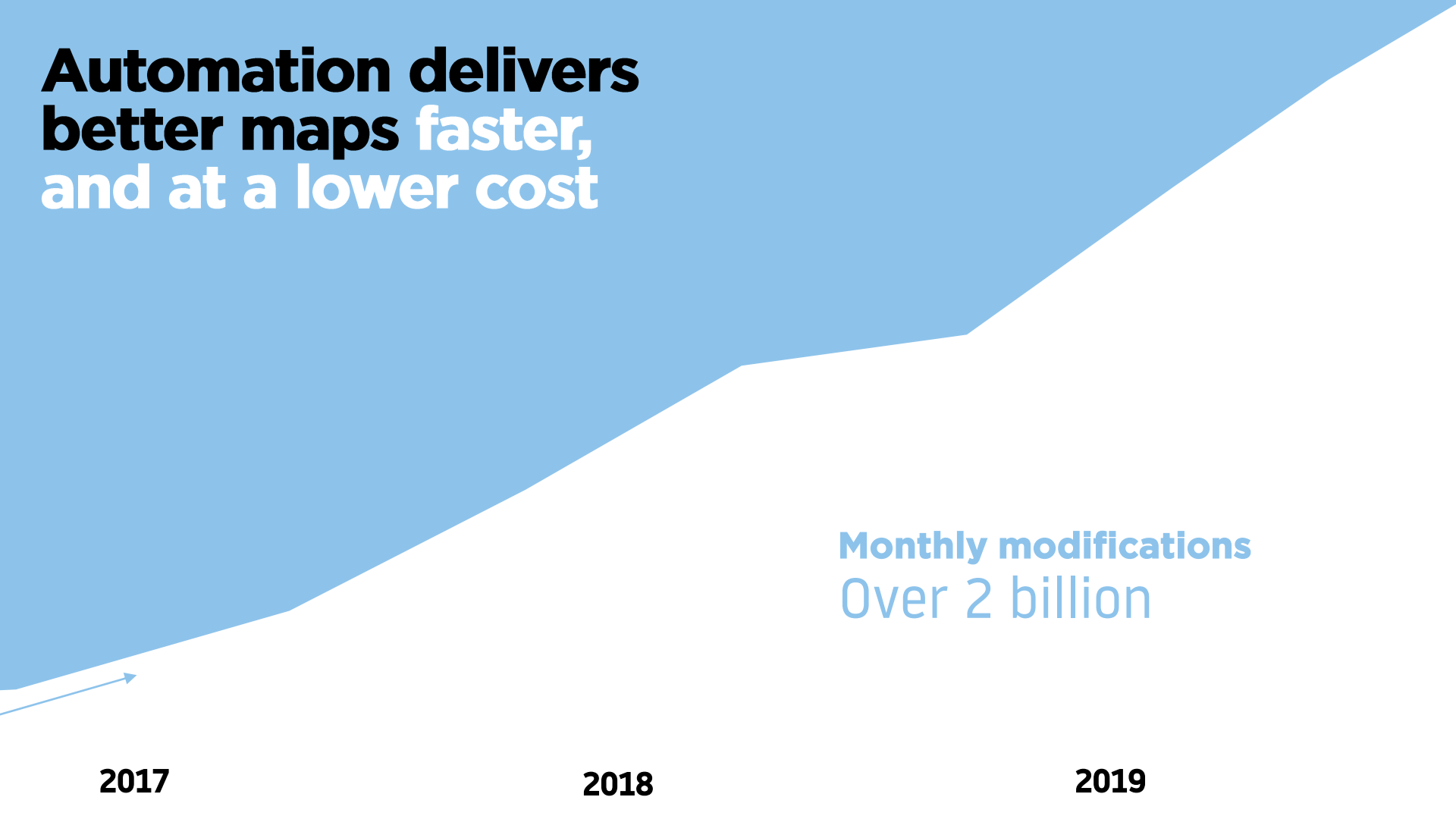
London

Singapore



Transactional map making system

Automation delivers better maps faster, and at a lower cost



Monthly modifications
Over 2 billion

2017

2018

2019

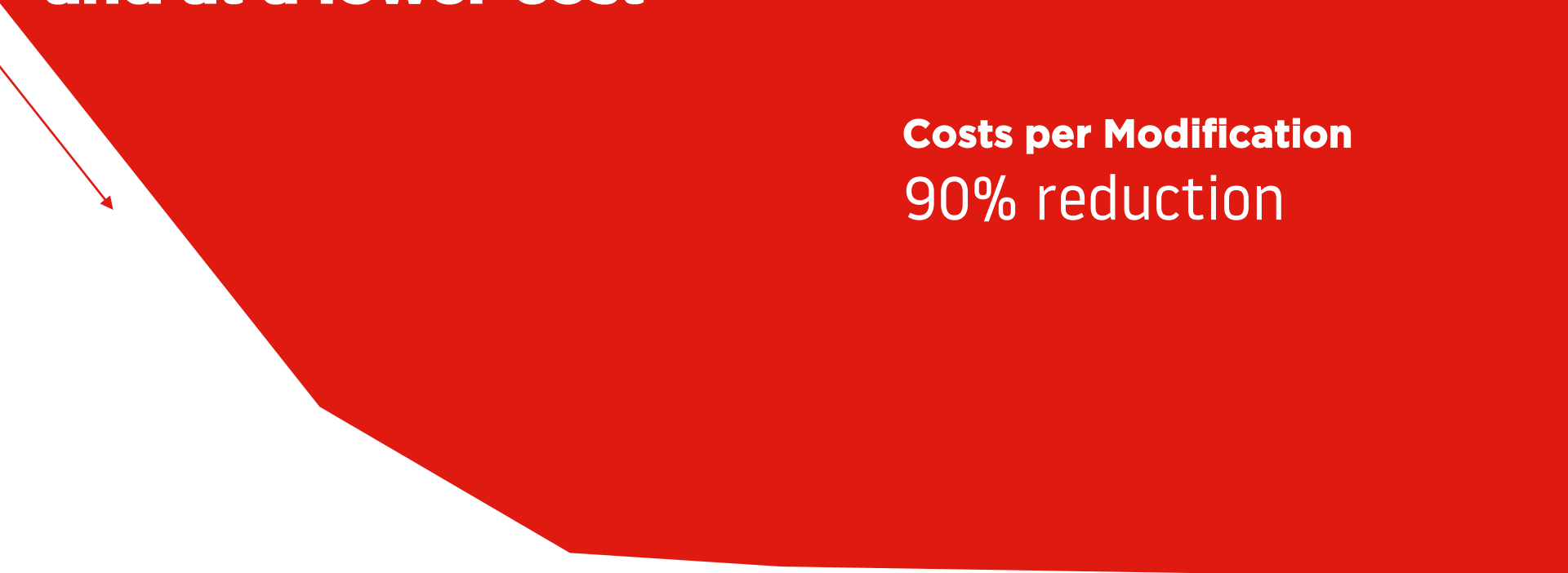
**Automation delivers
better maps faster,
and at a lower cost**

Costs per Modification
90% reduction

2017

2018

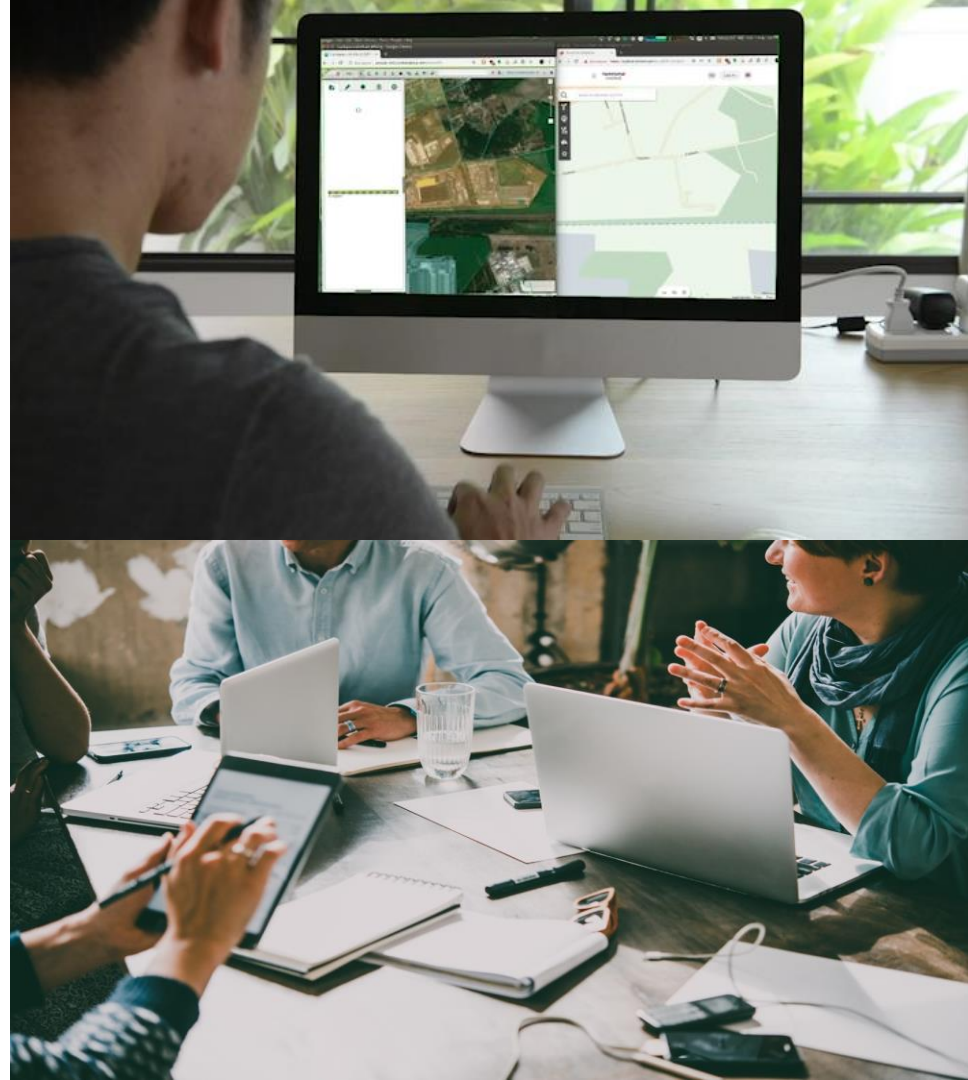
2019





Mapmaking transformed through **Artificial Intelligence**

**Map editing
partnerships
enable **shorter**
cycle times**





**Making better maps
faster, and at
a lower cost**

Important Notice

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Thank you

TomTom 

