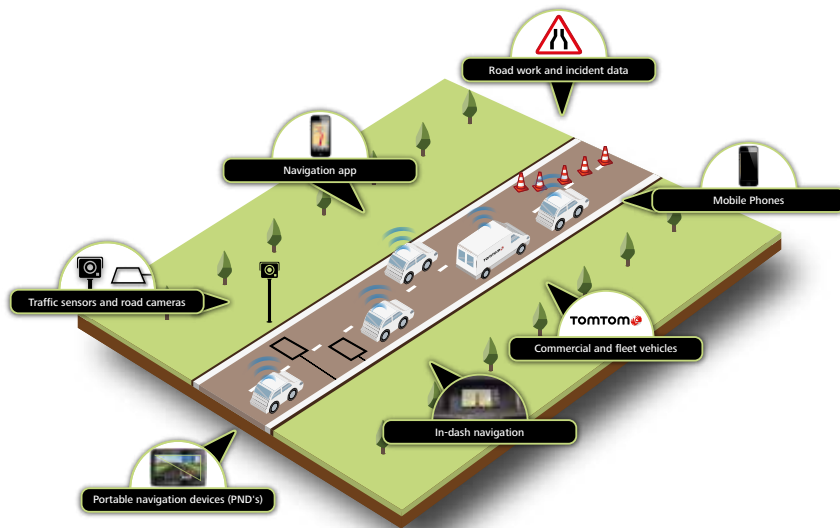


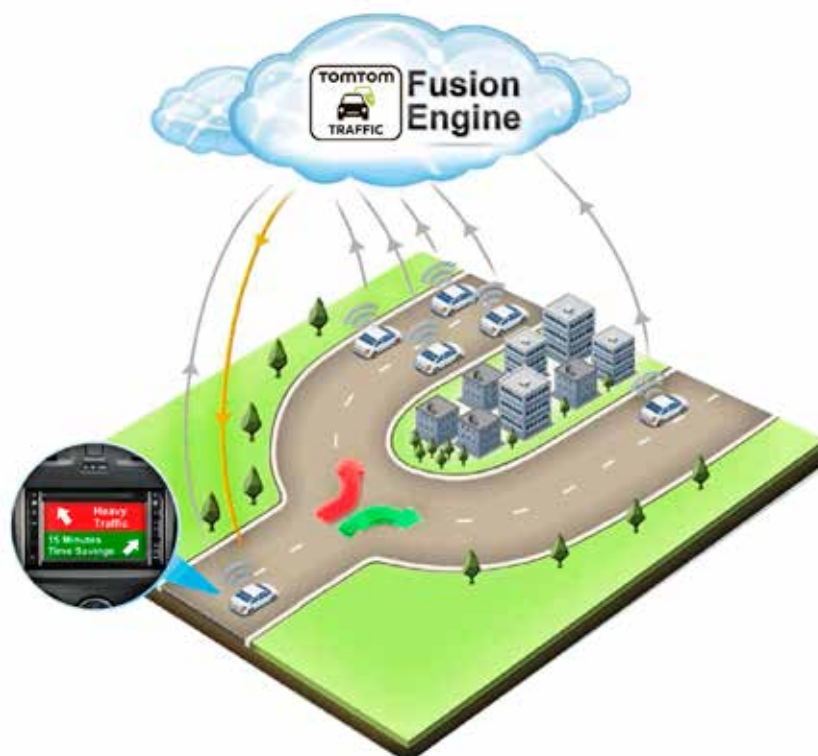
# TomTom Traffic: Gets you there faster

TomTom traffic is one of the most accurate, real-time traffic information services available today. It gives drivers highly reliable information for better routes (including continuous rerouting) and more accurate ETA calculation.



## GLOBAL COMMUNITY

Every driver of our fast-growing community contributes GPS traces. We use a range of different trace sources for our fusion engine to generate real-time traffic information. Globally, we have built the largest community of live GPS traces including Mobile Apps, Connected Vehicles and Consumer PNDs.



## CLASS-LEADING FUSION ENGINE

Our fusion engine intelligently combines the data from all available sources every minute into a database with both traffic flow and incident data for the entire road network. It processes millions of data points throughout the day, which are then distributed back to our community.



## **TOMTOM TRAFFIC**

Real-time predictive service that displays delay and incident information such as jams, road closures and accidents. Updated every 30 seconds via bandwidth efficient feed.

Optional features: Predictive data-jam – jam tendency and lifetime jam ahead warning – additional warnings for sharp speed differences at jam tail



## **TOMTOM TRAFFIC FLOW**

Detailed real-time and predictive service that provides flow information (average speed of vehicles) for all road segments. Updated every 30 via comprehensive feed.

Optional features: Predictive data – speed values for 15/30/45 minutes ahead in time.

**TOMTOM TRAFFIC IS A GLOBAL SOLUTION. OUR SERVICE IS CURRENTLY AVAILABLE IN 50 COUNTRIES. WE ARE COMMITTED TO EXPANDING TO MORE COUNTRIES ACROSS ALL CONTINENTS.**

