

## TomTom BRIDGE and “Simma Electronic” – the most efficient solution for readymix deliveries

“Simma Electronic”, one of the leading specialists for readymix, was searching for a suitable solution to offer the concrete-industry a sturdy driver device and mobile dispatching unit. As the readymix-trade moves towards increased digitisation, mobile solutions that meet drivers’ demands for increased mobility, dispatchers’ needs for status information, and building contractors’ need to secure quality in the delivery chain, reliable hardware in the trucks is ever more important – especially in a business where there are always changing road-networks.

Installing TomTom BRIDGE in a truck enable full automatic vehicle fleet planning and show drivers the most efficient route to destination.

TomTom BRIDGE can be customized to show where your trucks are in real-time, enabling drivers to identify quickest routes to destination. By installing SIMMA application directly onto TomTom BRIDGE, drivers only need to look at one screen, and reporting is automated.

Using BRIDGE’s mobile connectivity enables drivers to interact with their dispatchers continuously in real-time.



### The solution

The on-board system is being integrated with SIMMA software, can be alternatively expanded to Digital Tachograph and other sensor/actors

- (drum-direction, water counter etc.).
- Handling external devices, is embedded in the on-board computer and it is operated via the display.
- The application allows to transfer job tasks for pumps and trucks, delivery tickets (customer can sign tickets on the device), messages, get status updates from the vehicles, interface to back-end-systems.

### The results

- Roll-out of solution has been scrutinized and verified since 2016
- The readymix industry has identified SIMMA-solution as one of the leaders in the industry
- Drivers’ satisfaction reported as ‘massively improved’

*“The TomTom BRIDGE delivers the ideal Hardware Platform for our Application. Together we created an innovative, reliable and robust solution for the readymix industry.” – Siegfried Simma*

