Drive App Adoption and Support your Mobile Workforce

AetherPal

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Boosting Today's Mobile Businesses' Continuity and Uptime with GuideMe and Remote Support on BRIDGE, an Easy to Use Digital Adoption Platform

AetherPal helps enterprises drive app adoption and usage through mobile task-based tutorials and keep their apps running through remote support and self-service, so that enterprises, regardless of their business vertical can efficiently and reliably scale their businesses on a wide variety of mobile devices including the TomTom BRIDGE.

AetherPal customers deploy Mobile Support Management (MSM) software on more than 45 million mobile devices helping mobilize their business processes while minimizing infrastructure costs.

The solution

GuideMe™ Tutorials, ensures enterprises drive app adoption, utilization, and minimize downtime through mobile task-based app tutorials to guide users through mobile workflows and complete their critical business tasks, as well as Guide Studio, which enables Help Desks, IT, and App Developers to quickly and easily create tutorials.

Remote Support, helps IT departments securely connect to BRIDGE devices in the field to efficiently diagnose, remediate, and support apps and devices to increase uptime, productivity, app adoption, and utilization, while reducing downtime, device returns, and service calls.
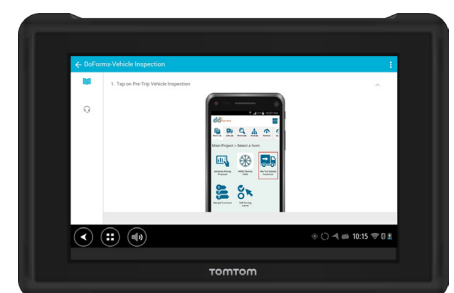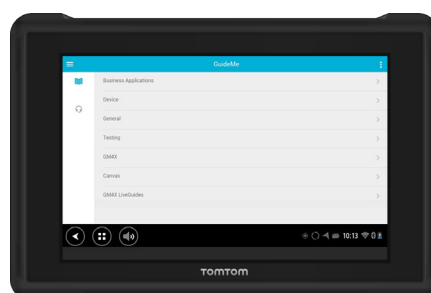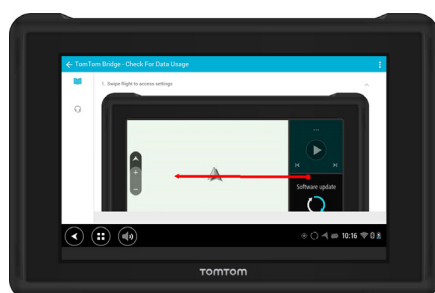
The results

Mobile on-demand learning is a must to remain competitive. GuideMe provides modern learning delivery tools for impactful, real-time learning for your on-the-go workforce. GuideMe is designed for the mobile enterprise and makes digital adoption and learning, seamless and frustration-free. GuideMe delivers results:

- Successful mobile onboarding
- Faster adoption of new applications and processes
- Reduced training and support costs
- Improved success rates
- Simplified user experience

GuideMe helps improve productivity and efficiency by allowing you to tailor application training and guidance to match the exact workflow and unique needs of the user - and your business.

"As Enterprises and SMB markets shift to augment their mobile workforce, field productivity becomes more critical. AetherPal's Digital Adoption Platform provides an easy-to-use solution to boost mobile workforce onboarding, training, app adoption and ROI for your mobile investments."

- Mitch Berk, VP Product Management, AetherPal