

MultiNet

Delivering a global map database to power a wide range of location-based applications

Overview

Location is highly relevant to the things we do and use every day. As technology advances and map users demand in-the-moment information, it is critically important that the map reflects reality. TomTom delivers this map freshness via MultiNet.

For more than a decade TomTom's MultiNet product has been delivering the rich detail and full set of content layers of the global TomTom map database to customers in various market segments – Automotive, Location- Based Services, and Geospatial. Leveraging its state-of-the-art transactional mapmaking engine, TomTom delivers all the high-quality content layers of the map database with MultiNet, the format that has been trusted for many years.

Features

Benefits

Global map database offering detailed coverage for more than 150 countries and 30 territories

Facilitates development of global location-based applications

Built using multiple data sources including community input from trillions of anonymous GPS measurements, government and private sources, satellite and aerial imagery, mobile mapping van data, and field analysts

Ensures highest quality data

One global specification

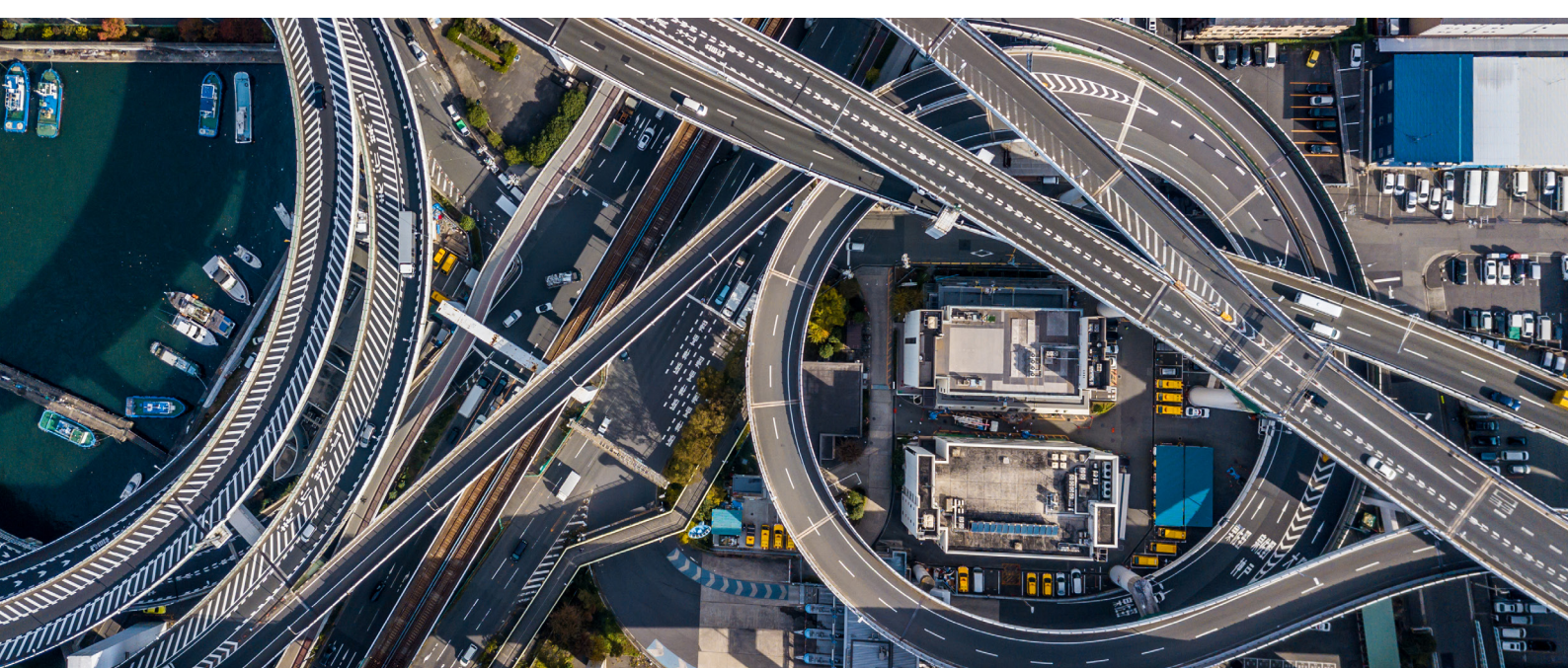
Enables quick time-to-market

Integrates with a full range of map enhancement products

Enables further differentiation of solutions

Quarterly product updates

Delivers the most up-to-date map available



End-user benefits

TomTom MultiNet enables users to:

- Access a high-quality map
- Develop a global solution quickly
- Complement the core map with products that enhance the user experience

Product formats

TomTom Multinet is delivered through the following formats:

- GDF-AS (Ascii Sequential)
- Shapefile

Sample applications

Some sample use cases for TomTom MultiNet include:

- Powering a location-based services application
- Providing the location awareness to enable geo-marketing, business intelligence, etc.
- Supporting turn-by-turn navigation and routing solutions
- Powering fleet and logistics software

