# TOMTOM

ON STREET
PARKING

OVERVIEW

TomTom's On-Street Parking service takes the guesswork out of finding a parking spot, by providing probabilities of parking spots for any specific time of the day. This service is especially helpful in heavily congested urban areas as it takes the stress out of finding a parking spot, ensuring a relaxed arrival!

HOW IT WORKS

By taking sensor data from half a billion devices we are able to predict the probability of finding an available parking spot. TomTom feeds this car data to sophisticated algorithms that detect when a driver is searching for a parking spot. Some of the key indicators of a parking search are current speed, loops and number of turns. TomTom's on street parking also gives detailed information such as parking restrictions and pricing information.

PARKING PROBABILITY: 55%

AVERAGE SEARCH TIME: 7 MINS
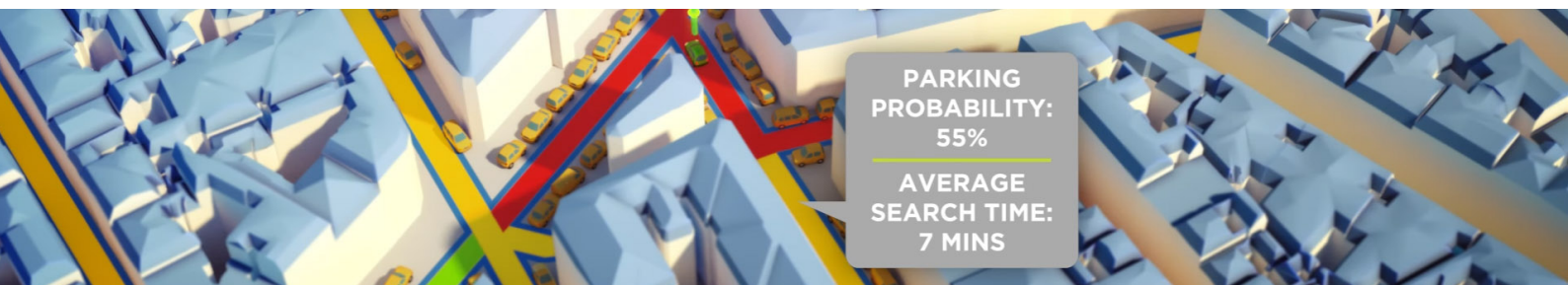
PARKING PROBABILITY

The parking probability shows how likely you are to find an available car park. These parking profiles are dynamic as they change throughout the day. A key highlight of this features is that the parking probabilities are different for every specific street at any time of the day.

AVERAGE SEARCH TIME

The average search time shows users how long they are likely to spend looking for an available space. This is also dynamic in nature as it changes depending on the time of day.

BENEFITS

WIDEST COVERAGE

Street level detail, on all road classes, available in 25 cities

RELIABLE DATA

Profiles based on two years of data

Millions of probes and advanced machine learning

GRANULAR PROFILES

Probability for finding on street parking spots for every day

ON STREET
PARKING
USE CASES

AUTOMOTIVE

TomTom On-Street Parking allows OEMs to differentiate their connected services offering by providing drivers with a service that will reduce friction in the driving experience, leading to greater satisfaction.
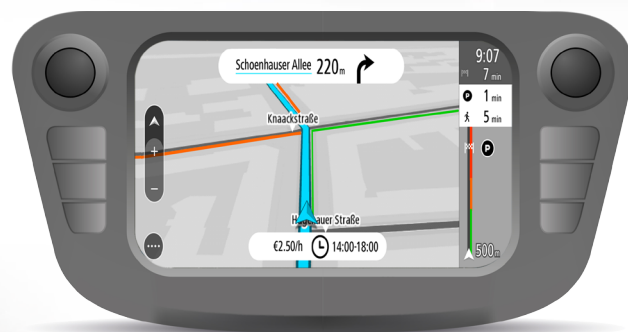
MOBILITY

The success of "mobility-as-a-service" platforms hinge on the ability to deliver a seamless experience to the driver. TomTom's On-Street parking helps enable a hassle free end-to-end journey with dynamic parking probabilities.

A key enabler for mobility-as-a-service.

END USER

Drivers are the most direct beneficiaries of TomTom On-Street Parking, as the service enaables them to navigate to an available parking spot near destination, reducing the hassle of finding an empty parking spot in a large, congested city.

The above features of the TomTom On-Street Parking service can be used with navigation devices and smartphone apps.

OFF STREET
PARKING

OVERVIEW

Off-Street Parking is defined as spaces for vehicles to park which are located on private property rather than on public streets, usually in parking facilities like garages and lots. TomTom provides static and dynamic off-street parking information for facilities in 70 countries.
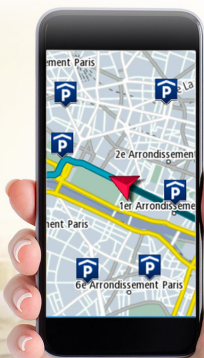
HOW IT WORKS

Our Off-Street Parking service enables drivers to navigate to a nearby parking facility when they are approaching their final destination. Besides parking availabilities TomTom Off-Street Parking also provides information on pricing, opening hours and many more.

AVAILABLE IN
70 COUNTRIES
WORLDWIDE

BENEFITS

WIDEST COVERAGE
Locations include private property such as garages and lots

INFORMATIVE
TomTom provides static and dynamic Off-Street parking information

RELIABLE DATA
Up to date informaton direct from parking operators